

# ASHISH PATEL

## DIGITAL MARKETER

### CONTACT

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varanasi

### EDUCATION

#### 2024

- Master of Digital Marketing  
Delhi Institute of Digital  
Marketing

#### 2024 –

- MGKVP Universeity Varanasi
- Bachelor of  
Commerce(Apering)

#### 2023– 2024

- SWAMI SS INTER COLLEGE
- Secondary Education

#### 2021 – 2022

- SWAMI SS INTER COLLEGE
- Higher Secondary  
Education

### LANGUAGES

- English
- Hindi

### OBJECTIVE

I'm Ashish Patel, a Digital Marketing Marketing Specialist skilled in Meta Ads, and Social Media Optimization. Focused on ROI-driven strategies, I create campaigns that boost visibility, engagement, and conversions across digital platforms.

### SKILL

- Search Engine Optimization (SEO).
- Social Media Marketing(SMM).
- Social Media Optimization(SMO)
- Google Analytics.
- Expert in Meta Ads and Google ads.
- Website Design (CMS) Wordpress.

### EXPERIENCE

#### Social Media Marketing

- Managed and optimized Meta Ads.
- Monitored campaign budgets and ensured maximum ROAS.
- Managed and optimized Social Media.
- Analyzed competitor campaigns and market trends to refine targeting, bidding strategies, and ad formats.
- Managed lead generation campaigns, generating, high-quality leads monthly.

### EMPLOYMENT HISTORY

Social Media marketing –(June-2025)  
Dev Dham Online Company